



## Gateway Hemophilia Association Board Meeting March 12, 2019

**PRESENT:** Bridget Tyrey, Stephanie Bauman, Chris Schneider, Kari Moellenhoff, Nikole Schroeder, Kristina Klein, Lori Moore, Maria Mohler, Judy Bagato, Jim Causey, and Benjamin Moramarco

**ABSENT:** Anne Parrott, Brian Rodgers, Tremika Conway, James Addie, Amanda Meyer.

MEETING CALLED TO ORDER by Chris Schneider at 6:05 pm

INDUSTRY PRESENTATION – Kirstie Hilty shared an overview of Bayer’s educational resources

CONSENT AGENDA- Motion to approve reports by Stephanie Bauman and 2<sup>nd</sup> by Lori Moore  
Consists of the 1/8/19 minutes, the January and February Treasurer’s Report.

Treasurers update:

- Edward Jones Investment performance YTD is 7.58%, allowing for recovery of 2018 losses. Now positive approximately \$1,300 in 6 months since initial investment.
- No adjustment of investment portfolio needed as we remain aligned to the NHF strategy. Operating cash-on-hand is currently \$75,780 which is in the margin for health operations.

### COMMITTEE REPORTS.

#### **A. Programs Committee**

- Women’s Retreat – March 22-24 at the Lodge of Four Seasons. 37 women registered; 23 from GHA and 14 from MHA. Age range is 20 - 70 years old.
- Teen Programming- Teen hike will be held April 20 at Greensfelder Park.
- 50<sup>th</sup> Celebration @ MO History Museum– April 17 from 6 – 9 p.m. 59/100 seats have been sold.
  - Red planetarium on 17<sup>th</sup> for World Hemophilia Day
- Camp –Counselor applications due April 1 and camper applications due April 30.

**B. Advocacy Committee** – MO Advocacy Day was held March 7 in honor of Bleeding Disorders Awareness month.

- 18 families/38 attendees with 35 appointments.
- Three families will attend Washington Days March 27-29.
- GHA was awarded a \$7,000 grant from NHF for year long advocacy.
  - Accumulator adjustors—Document outcomes from patients
    - Boeing and Merrill Lynch not putting in Accumulator programs.

#### **C. Fundraising Committee**

- Walk – 29/34 Teams have received a donation.
  - Our goal is to have 50 fundraising teams in honor of GHA’s 50<sup>th</sup> year.
  - A total of \$13,671 has been raised.
  - 12 teams participated in the Jail or Bail event, raising over \$4,000.
  - Every board member is asked to have a team or join a team.
- Set Up Crew: Setting up tables, tents, and chairs at Cricket Field. Time 6:30 a.m. – 9:15 a.m.  
Break Down Crew: Break down tents, tables, and chairs after the event. Time 11:30 a.m. – 12:00 p.m.  
Unite/GHA Booth – 2 board members total. One member between 8:30 – 9:30 and 10:15 – 11:15 a.m. United Way will also provide volunteers for set up, course and break down.
- Auction – attached is a donation letter, please use this as our three auctions are fast approaching.

## **D. Governance Committee**

### Strategic Plan

- Identify Gaps and needs for implementation of programming and fundraising
  - Goal: Changing mindsets
    - Needs assessment to identify top 6 or so needs of the community
    - Prepare survey at March 31<sup>st</sup> meeting
  - Things we can do better
    - More broad
    - More welcoming
      - Ice breaker at FEW to mix up groups
      - Board to distribute tickets or punch cards to increase interaction
    - Smaller, more specific asks (\$5 and \$10 donations)
    - Asks for time
    - PEP—Parents Empowering Parents—revisit if appropriate
  - Things we do well—Marketing, variety of programming, responsible financial stewards.

### OPEN BUSINESS

- St. Louis Area Kiwanis offered \$500 annual camp contribution

ADJOURN Motion by Kristina Klein and 2<sup>nd</sup> by Lori Moore at 7:34 pm.