



Gateway Hemophilia Association

Board Meeting January 8, 2019

PRESENT: Bridget Tyrey, Stephanie Bauman, Chris Schneider, Anne Parrott, Kari Moellenhoff, Nikole Schroeder, Kristina Klein, Benjamin Moramarco, Lori Moore, Brian Rodgers, and Tremika Conway via phone. **ABSENT:** Maria Mohler, Judy Bagato, Jim Causey, Amanda Meyer and James Addie

MEETING CALLED TO ORDER by Anne Parrott at 6:05 pm

Brian Rodgers the new manufacturer representative attended and shared an overview of Aptevo's educational resources.

CONSENT AGENDA- consist of the 11/13/18 minutes, November/December Treasurer's Report, and the Committee Reports. *Motion to approve reports by Anne Parrott and 2nd by Stephanie Bauman.*

COMMITTEE REPORTS.

- **Programs Committee-**
Winter Membership Meeting – Sunday, February 10 at TopGolf featuring a Gene Therapy Presentation by Christopher Walsh, MD, PhD.
- **Governance Committee**
 - An organization's primary link to the community, including constituents, the public, and the media, is the board. Clearly articulating the organization's mission, accomplishments, and goals to the public, as well as garnering support from important members of the community, are important elements of a comprehensive public relations strategy.
- **Advocacy Committee** – MO Advocacy Day is March 7; registration deadline is January 25.
- **Fundraising Committee**
Walk – Registration is open! The Team Captain kick off/thank you reception is Monday, January 21 at GHA's office. 13 teams have signed up, 7 have donated.

2018 EVENT RECAP- Bridget gave a recap of GHA's various 65 activities and 90 days of events from 2018.

- No shows are a chronic issue for events. Early steps are being taken including highlighting that RSVPs matter in newsletters.
- A survey will be sent related to golf interest. If there is not enough commitment, then we will cancel the 2019 offering.

BUDGET

A detailed budget was presented. A few of the highlights included:

- Added staff and aligned compensation to national standards.
 - Moved Jenn from 30 to up to 35 hours/week as needed. Pay increase effective immediately.
 - Added 6 months for a spring - summer internship.
- Fundraising targets increased 15% over last year.
- GHA was down \$3,000 in 2018 industry funding. Industry makes up 58% of budget. This is far lower than other chapters. National targets are 75%.

Motion to approve the budget by Lori Moore and 2nd by Kristina Klein

CORPORATE PARTNER OF THE YEAR- Nominations are open for 2018's Corporate Sponsor of the Year.

- MIDSCI nominated based on volunteering and donation efforts.

OPEN BUSINESS

Committee assignments were discussed and updated. A recap from November's board workshop was discussed.

Board Identified Goals

- I.** Enhance the Organization's public standing
- II.** Board Recruitment, Accountability and Diversity
- III.** Review and Revise the defined core areas of chapter operations (and program/service delivery) to identify key intended outcome benefits of participation

Key Suggestions for 2019 Improvement:

Public Relations

- Highlight an article to local media
 - Profiles, Successes
- Social Media Strategy, comprehensive
 - Targeted

Accountability

- Board Self-evaluation
- "Get Involved" session at FEW
- Board outreach and stewardship
- Develop sub-committee structure

Strategic Plan

- Identify Gaps and needs for implementation of programming and fundraising
 - For example, restructuring committees around broader association needs vs. events.
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ADJOURN

Motion by Stephanie Bauman and 2nd by Kari Moellenhoff at 7:04 pm.